



MOSCHINO

POLLINI

ALBERTA FERRETTI

PHILOSOPHY

DI
LORENZO SERAFINI

PRESS RELEASE

AEFFE: Notification Of Share Buy-Back In The Period From 9 September 2019 to 13 September 2019

San Giovanni in Marignano, 16 September 2019 – Aeffe SpA announces to have acquired in the period from 9 September 2019 to 13 September 2019, in conforming with the programme released to the market on 30 July 2019 and approved by the Shareholders' meeting held on April 18, 2019, a total number of 15,000 treasury shares (corresponding to 0.01% of the total number of the ordinary shares), at weight average price of Euro 1.585 for a total countervalue of Euro 23,770.00.

The Company, listed on the STAR segment of Borsa Italiana, operates in the luxury sector, with a presence in the prêt-à-porter, footwear and leather goods division under renowned brand names such as Alberta Ferretti, Philosophy di Lorenzo Serafini, Moschino, Pollini, Jeremy Scott and Cédric Charlier.

On the basis of the information provided by Banca Imi S.p.A., the authorized intermediary in charge of carrying out the purchases of treasury shares, the daily transactions made are summarized below in aggregate form:

DATE	ORDINARY SHARES	AVERAGE PRICE (EUR)	TOTAL AMOUNT (EUR)
9.9.2019	5.000	1,586	7.930,00
10.9.2019	10.000	1,584	15.840,00
TOTALE	15.000	1,58467	23.770,00

Further to the transactions mentioned above, AEF FE owns no. 6,170,004 treasury shares (representing 5.75% of the share capital).

Related Press releases: Press release of July 30, 2019, Press release of August 6, 2019, Press release of August 26, 2019, Press release of September 2, 2019, Press release of September 9, 2019.

Information contained in this Press release are also published on the Company's website, www.aeffe.com in the Investor relations section, as well as on the website www.emarketstorage.com.

Contatti:

Investor Relations

AEFFE S.p.A

Annalisa Aldrovandi

+39 0541 965494

annalisa.aldrovandi@aeffe.com

www.aeffe.com

Press Relations

Barabino & Partners

Marina Riva

+39 02 72023535

m.riva@barabino.it